

Accelerating Innovation:  
The Role of Technology Transfer

**Boston, MA, USA November 5-7, 2006**

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[Download Conference Agenda](#)

[Agenda shows dates, times, and conference logistics.](#)

Executive Briefing for Chief Executive Officers, Chief Technology Officers, R&D Executives, Strategic Intellectual Asset Managers, Licensing Executives, and Business Managers

- ***The role of technology transfer in reducing cost, risk, and time-to-market***
- ***How does technology transfer contribute strategically to open innovation?***
- ***Examples of companies that have successfully harnessed the technology transfer function as a strategic contributor***

Join us at the Royal Sonesta Hotel in Cambridge, just across the Charles River from Boston! This year, *yet2.com* again is devoting a full morning to 15-minute overview presentations by promising companies working on cutting-edge technologies and to presentations by serious technology-seekers.

As in our previous events, we will focus on process insights from those who are doing it well—practitioners and decision-makers delivering specific suggestions to make your technology acquisition and/or technology licensing efforts successful. Recent conferences have averaged 140-150 leaders representing 100+ global corporations from Asia, Europe and North America.

**Keynotes and Other Speakers Confirmed to Date**

**Companies Attending**

- AGFA
- Agilent Technologies Inc.
- Air Products and Chemicals, Inc.
- AIST Innovations (JITA)
- Avery Dennison Corporation
- Bayer Innovation GmbH
- BellSouth
- Colgate-Palmolive
- Crown Holdings, Inc.
- DLR e.V.
- DSM Innovation Center
- DuPont
- DuPont-Toray Co., Ltd.
- Eastman Chemical Company



**Keynote Speaker**  
[Henry Chesbrough](#)  
Executive Director,  
Center for Open  
Innovation,  
Haas School of  
Business, UC Berkeley



**Keynote Speaker**  
[Esther Dyson](#)  
Editor-at-Large, CNET  
Networks



**Keynote Speaker**  
[John Sculley](#)  
Former CEO, Pepsi-Cola,  
Apple Computer



[Dr. Louis Berneman](#)  
Texelerate



[Dr. Rob Chatfield](#)  
HPC R&D Technology  
Scouting Manager  
Unilever



[Dr. Kathleen Denis](#)  
Associate Vice President,  
Technology Transfer  
The Rockefeller  
University

- Finpro
- GE Aviation
- Henkel Corporation
- IBM Corporation
- Idemitsu Kosan Co., Ltd.
- Industrial Technology Research Institute
- INVISTA
- JAXA (Japanese Space Agency)
- Johnson & Johnson
- Kimberly-Clark
- KISHIMOTO SANGYO CO., LTD.
- Matsushita Electric Industrial Co., Ltd.
- NEC Corporation
- Nitto Denko Technical Corporation
- Northrop Grumman Corporation
- Philips International B.V.
- Praxair
- Procter & Gamble
- Rhodia
- Ricoh
- Ricoh Innovations
- SAPPI
- Select Comfort
- Shell Global Solutions
- Syngenta Ltd.
- Textron Innovations
- Think-A-Move
- Thomson Scientific
- UC Berkeley
- Unilever
- W.R. Grace
- Wm. Wrigley Jr. Company



[Dr. Dave N. Edwards](#)  
Chief Technology Officer

Avery Dennison



[Rocky Ganske](#)  
President and CEO  
Axela Biosensors Inc.



[Dr. Satoshi Kabasawa](#)  
Team Leader  
Strategy Planning Group  
Corp. R&D Strategy  
Office  
Matsushita Electric  
Industrial, Co., Ltd.  
(Panasonic)



[Val Arthur Kratzman](#)  
Senior Vice President  
Director of Health  
Science  
Finpro North America



[Arie Laor](#)  
Chief Executive Officer,  
Director,  
Summet



[Dr. William R. LaFontaine, Jr.](#)  
Vice President, Licensing  
and Business  
Development  
IBM Corporation



[Dr. Jason Lye](#)  
License Manager  
Kimberly-Clark  
Worldwide



[Dr. Len Malinin](#)  
Director, Technology  
Development  
Gen 3 Partners



[Dr. Jay Paap](#)  
President,  
Paap Associates



[Cheryl Perkins](#)  
Chief Innovation Officer,  
Kimberly-Clark



[Dr. Evelyne Prat](#)  
Global Director for Open  
Innovation  
Rhodia Novicare



[James F. Puffenberger](#)  
Senior Vice President  
Sales and Marketing  
Think-a-Move



[Mark Roth](#)  
Vice President, Gen3  
Partners



[Hideki Segawa](#)  
General Manager  
Technology Strategy  
Center  
Corporate Technology  
Planning Division  
Ricoh Co., Ltd.



[Martin Sklar](#)  
Co-Founder  
AlvaMed LLC



[Dr. Corrine Sukiennik](#)  
Director, Global  
Licensing  
Kimberly-Clark  
Worldwide



[Dr. John C. Tao](#)  
Corporate Director of  
Technology Partnerships  
Air Products and  
Chemicals, Inc.



[Dr. Sylvie Touzet](#)  
Technical Manager for  
Open Innovation  
Rhodia Novicare



[Dr. R.W. van Leen, MBA](#)  
Chief Innovation Officer  
DSM Innovation Center



[Dr. Luc Vanmaele](#)  
Manager,  
Technology Scouting  
Agfa-Gevaert



[Jeffrey D. Weedman](#)  
Vice President, External  
Business Development  
The Procter & Gamble  
Company

## **Topics**

Each of the two conference days will begin in full conference session. Monday afternoon is devoted to two tracks, presenting experiences from companies that have successfully accelerated innovation through out-licensing and through Technology Acquisition/Open Innovation.

### **High-Interest Technology Round-Up**

**Get your 15 minutes of Technology Fame!**

This year, *yet2.com* devotes a full morning (November 7) from the two-day event to a series of 15-minute overview presentations in this special list of high-interest areas. Presenters will include promising companies working on cutting-edge technologies and serious technology-seekers.

- Drug delivery and diagnostics
- Electronics and IT (including displays and wireless technologies, etc.)
- Coatings/adhesives
- Consumer devices

[Find out more about this unique opportunity on the High-Interest Round Up page.](#)

You can also email [Nancy Harris \(nharris@yet2.com\)](mailto:nharris@yet2.com) or call +1-781-972-0616.

**Conference registration: \$1,500 per person until September 21, 2006. (\$2,000 thereafter.)**

**Please [contact yet2.com](#) if you would like to be invoiced for your registration fee.**

**[Register Here! Register Now!](#) If you have any questions, please contact [Nancy Harris](#) at +1-781-972-0616.**

[Take a look at previous Executive Briefing conferences.](#)

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